

Patient Centered Medical Home
Outreach and Provider Engagement Workgroup

May 7, 2010 11am- 12pm

Meeting Details:

- The meeting will be held in Room 100 of the Maryland Health Care Commission or via internet or conference call. To attend the workgroup virtually, please follow the instructions below
- To access via computer go to: <https://www1.gotomeeting.com/join/863623625>
 - Use your microphone and speakers (VoIP) - a headset is recommended. Or, call in using your telephone.
- To access via telephone only call 712-338-7136
 - Access Code: 863-623-625
 - Audio PIN: Shown after joining the meeting
 - Meeting ID: 863-623-625
- **Please mute your phone and do not place the meeting on hold as we will all have to enjoy your hold music.**

Agenda

1. Discuss workgroup (short-term) objectives:
 - a. Ensure provider attendance at the 6 regional symposia in June and July
 - b. Obtain letters of interest from 200 primary care practices throughout Maryland by September 2010
2. Research effective ways to conduct physician outreach
 - a. How can we obtain input from physicians in different practice settings on what information they'd like to know about the pilot and how best to reach them?
 - b. What's worked in other states' implementation of PCMH programs/pilots?
3. Discuss communication tools to engage providers
 - a. Listserv
 - b. Outreach materials ie. brochures
 - c. Articles and announcements through interested organizations' communications
 - d. Outreach presentations
4. Discuss outreach campaign for Regional Symposia
5. Next Steps – Future meeting schedule for this workgroup